### About Bunkyo Patent Firm

# A Mixture of National / International Patents, Utility Models, Design Patents, Trademarks and Intellectual Property Rights

Bunkyo Patent Firm helps to acquire valuable rights through thorough consultations and discussions with the client. We specialize in multidirectional protection of the client's intellectual property (IP) with a combination of various IP rights (IPR mixture). Moreover, we believe with the client's best interest in mind depending on the situation, it is important to advise not to file an application.

- Through thorough consultations and discussions with the client, we develop strategy and uncover the essence of rights, and upon which we acquire rights.
- We develop and execute strategy for acquisition of rights with a combination of various IP (multidirectional protection, IPR mixture).
- Through consultations in which an inventor/creator is able to understand the essence of IP, we discover IP which leads to the next cases (internal stimulation at the company/an increased number of patent application).

BUNKYO PATENT FIRM
President
Patent Attorney
Taku SASAGAWA

### **Location and Contact Information**





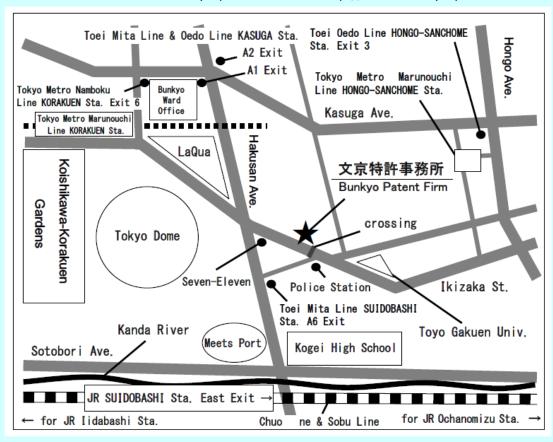




Bell Square Hongo 5F, 1-25-4 Hongo Bunkyo-ku, Tokyo 113-0033, Japan

t: +81-3-6801-5904 f: +81-3-6801-5912

e: mailroom@bunkyo-pat.com W: http://www.bunkyo-pat.com



\* From Hakusan street, go up the hill along Ikizaka street for about 200m. Diagonally forward left of our office, there is a police station and a crossing with a traffic light. The building is between a Chinese medicine store with a green sign and a lunch box store with a yellow sign. The first floor of the building is a real-estate office.

### **Taku SASAGAWA**

## Patent Attorney President of BUNKYO Patent Firm

1999 Nihon University, LL.B.

2000 Registered as a patent attorney

2000 Joined Hagiri and Associates

2002 Member of Trademark Committee, Japan Patent Attorney
Association: JPAA

2005 Tokyo University of Science, Faculty of Engineering Div.2,

Dept. of Electrical Engineering, BS

2006 Qualified specific infringement lawsuits counsel

2006-2008 Member of Design Committee, JPAA

2009 Member of Patent Committee, JPAA

2010-2013 Director of Planning and Administration Div., PR Center, JPAA

2013 Resigned Hagiri and Associates

(At the time of resignation, held the position of Vice President)

2013 Founded Bunkyo Patent Firm and assumed the presidency

Affiliation: Japan Patent Attorney Association: Reg. No. 11798

The Asian Patent Attorneys Association: APAA



### Experience:

#### <Patent>

He has both domestic and international experience in patent including discovering invention, filing applications and acquiring rights (extensive experience with appeals as well as experience with litigation), covering ultrasonic washers, bonders (semiconductor production equipment), ultrasonic flowmeters, power supply units, circuit boards (structural system), discrete components, systems, industrial tools and foods.

He has a solid reputation for his consultation style which makes the inventor want to file for another patent in the future. In the consultation, he ensures that the inventors understand the core points of patent by breaking down the broader concepts to narrower while comparing to prior art.

The *open consultation* ("Patent Application Training"), which other staff members at the client company with no experience with patent application are invited to sit in to learn about patent, has been receiving favorable feedback.

About half of his patent acquisition experience was applications to or from overseas.

### <Design>

As for design, his experience includes discovery of, filing applications and acquiring rights for wristwatches, clocks, calculators, PDAs, tape writers, electronic music instruments, measurement instruments such as weight scales and foods, both domestic and international settings.

He is known for his exhaustive efforts in application strategy and its execution such as utilizing related design application to protect the concept, customization of drawing by whole design application, acquisition of broad range of rights by partial design application, acquisition of rights via partial design for cases with a lack of inventive step of the invention and so forth.

He also has an established reputation for his easy to comprehend written statements and notice of appeal with drawings.

About half of his design experience was applications to or from overseas.

### <Trademark>

With trademark, he has broad experience with research, filing application and acquisition of rights, covering wristwatches, clocks, calculators, electronic music instruments, names of musicians, labels, cartoons, broadcast programs and systems, cases of a coordinating subsidiary of a leading newspaper company, foods and beverages, in both domestic and international settings.

He is reputable for his arguments and acquisition of rights via appeals based on wealth of evidence and logic. For example, in a new business such as new IT service, it is important to specify designated goods or designated services.

His experience with system patents has been very useful for selection of the trademark classification and preparation for specific description. In addition, he has an established reputation for his application tactics with less classification, small cost and the maximum effectiveness.

He has extensive experience with oversea trademark including attending to oral proceedings of trademark cases at foreign Patent Office.

About half of his trademark experience was applications to or from overseas.